Vast Selection of Items Popular with Tourists!

# Announcing a New ANA DUTY & TAX FREE SHOP Opening August 8 in Narita International Airport Terminal 1!

ANA TRADING Duty Free Co., Ltd. (Main Office: Narita, Chiba; President: Hiroko Oguchi), which operates ANA Duty Free Shops, will open a new store in the No. 4 Satellite Area of Terminal 1 (South Wing) at Narita International Airport, opening on August 8 (Saturday).

The latest site will be to offer home appliances and electronics. This shop will also offer a vast selection of gift confections, beauty tools, sunglasses, and other products that are particularly popular among Chinese travelers.

#### ■ Features of New Shop with Special Focus on Foreign Travelers

The newest addition to the ANA DUTY FREE SHOP line of stores will differ from existing locations in that it will carry rice cooker and head phone as well as popular gift confections such as ROYCE' and Tokyo Banana. The new site also will feature a section devoted to ReFa, the beauty care brand that is a customer favorite in existing ANA DUTY FREE SHOP locations. At Haneda Airport and Narita Airport, the ANA DUTY FREE SHOP sites and COSMETIC BOUTIQUE NORTH sites are the only duty free shops that offer ReFa products.



In addition to English-speaking staff, the new shop has increased the number of Chinese-speaking staff to address the rising number of Chinese tourists traveling to Japan. At the new ANA DUTY FREE SHOP located close to boarding gates, we will provide overseas travelers departing from Japan with one last opportunity to experience Japan's renowned spirit of hospitality.

### ■ Store Opening Campaign Information

From August 8 (Saturday), the first 2,000 customers who make a purchase at the new ANA DUTY & TAX FREE SHOP will receive a commemorative bottle of water celebrating the opening of the newest ANA DUTY & TAX FREE SHOP. \*Campaign ends as soon as stock runs out

#### **■Shop Information**

[Shop Name] ANA DUTY & TAX FREE SHOP

[Location] Narita International Airport, Terminal 1, No. 4 Satellite Area

 $[Main\ Products]\ To bacco\ and\ alcohol,\ gift\ confections,\ home\ appliances\ and\ electronics,\ beauty\ tools,\ sunglasses,\ and\ more.$ 

[Store surface area] 120.27m<sup>2</sup>

[Operating Hours] 8:00am – 8:45pm [Location Map]



## ANA DUTY FREE SHOP

ANA TRADING Duty Free Co., Ltd. operates eleven shops in Narita International Airport, Haneda Airport, and Kansai International Airport offering the convenience of duty free shopping to passengers on international flights. We provide passengers with a friendly and convenient environment in which to shop for the world's finest products.

In December 2014, we reopened our flagship ANA DUTY FREE SHOP located in the South Wing of Narita Airport Terminal 1 after completing a full-scale renovation of the store.



As the official duty free shop of the ANA Group, we create a duty free shopping experience that reflects the needs of our customers. We strive to be the No. 1 destination for shopping passengers.

https://www.anadf.com/ [Japanese]

http://www.anadf.com/en/ [English]

http://www.anadf.com/ch/ [Simplified Chinese]

http://www.anadf.com/tch/ [Traditional Chinese]

http://www.anadf.com/ko/ [Korean]

#### [Company overview]

[Company Name] ANA TRADING Duty Free Co., Ltd. [URL] http://www.anadf.com/

[President] Hiroko Oguchi

[Established] June 1, 1992

[Location] ANA Narita Sky Center 5C, Narita International Airport, Narita, Chiba Prefecture

[Capital] 100 million yen [Net sales] 10.2 billion yen (FY2014)

[Shareholder] ANA TRADING Co., Ltd.

[Employees] 121 (April 1, 2015)

#### <Inquiries>

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